

# Cookie policy Animal's Faith B.V. 2024

This covers not only cookies but also similar technologies that are treated as cookies.

## What are cookies?

A cookie is a small text file that is sent along with a page of the website and stored on the hard drive of your computer, tablet, or phone through your browser. Personal data can be collected through these cookies.

## Which cookies does Animal's Faith use?

There are different types of cookies:

- *Functional cookies:* We use these cookies to remember personal settings and preferences on the website (such as language settings), so you can easily revisit the website.
- *Analytical cookies:* With analytical cookies, we track the usage of the website. We also analyze the extent to which newsletters are opened or read, to improve our newsletters. We use Google Analytics for these cookies, a service provided by Google Inc. Google Analytics is configured in a privacy-friendly manner, making individual tracking impossible. For instance, the last octet of the IP address is omitted. We have also disabled 'data sharing' and have entered into a data processing agreement with Google.
- *Marketing cookies:* The website uses the Facebook pixel, making it easier to place ads for our target audience. For more information about this Facebook pixel, please refer to the privacy and cookie policy of Meta.
- Additionally, we use cookies from YouTube and Vimeo to display videos on our website. These parties remember your preferences. For information about these cookies, please refer to the privacy and cookie policies of YouTube and Vimeo.

## Consent for cookies

Functional cookies are placed by default, and we do not need to ask for permission for these. For other cookies, we request your active consent. If you do not give consent, no cookies will be placed. You can withdraw your consent for the placement of cookies by refusing cookies or by deactivating or deleting cookies via your browser settings.

