# Privacy Policy Animal's Faith B.V. 2024

This is the privacy policy of Animal's Faith. Animal's Faith values your privacy as a participant in our courses. In this privacy policy, you can read how we handle your personal data in our role as a data controller. Here you can find information about your rights, what we do with your data, and where we store your data.

#### **Contact Information**:

www.animalsfaith.nl / www.lizwolting.nl / www.lizwolting.com Ankerkade 158B 6222 NM Maastricht info@animalsfaith.nl

KvK: 53564588

#### **Personal Data We Process**

When you purchase a course from Animal's Faith, we enter into an agreement. To properly execute this agreement, we need the following information from you. Without this information, we cannot enter into an agreement with you. For the execution of the agreement, we require the following information from you: Name, Company Name, Chamber of Commerce (KvK) Number, Address, Email Address, Phone Number, and Bank Account Number (hereinafter referred to as the basic information). Sometimes we may also need your Instagram name. You may also provide us with additional information, such as a profile picture on your course profile. This means that these data will also be processed. We have this information because you have provided it to us. Animal's Faith uses various service providers to execute the agreement effectively. Below, you can see the type of service provider, the data we process, the reason for processing, and the legal basis for doing so.

#### Accounting/Administration

To invoice and process payments, we use various software. The software we currently use includes Plug&Pay, Mollie, and PayPal. These parties process the basic information mentioned above. This data must be processed as part of executing the agreement and fulfilling our legal obligation to send invoices. We retain this data for seven years, which is the legal retention period according to the Tax Authorities.

### Email

When you make a purchase via our website, you receive automated emails to grant access to the course. The software we use for this purpose is Odoo. In these situations, we process your email address and name. You can also subscribe to our newsletter, in which case we process your email address and name. We process your data for our newsletter only based on your consent, which you can withdraw at any time. The processing done while your consent was still valid remains lawful.





#### Course Platform

The courses of Animal's Faith are hosted on the Odoo, Huddle Kajabi platform. To grant you access to this platform, we provide your email address to these providers.

### Meetings/Live Sessions

Live sessions take place via Zoom or WhatsApp video. For Zoom, you will receive a link to join these sessions. You will need a Zoom account to log in to the meeting. You create this account yourself; we do not provide your information to Zoom. During the meetings, you can choose whether to turn on your camera and which name to display.

#### Reviews

For collecting and processing reviews, we use Useproof or Typeform. You provide your (business) name, email address, and the actual review to Useproof or Typeform, allowing us to use this information. We do this based on the legal ground of legitimate interest. If you wish for us to no longer use your review, we will delete the information. Often, we receive reviews via Instagram, WhatsApp, or email. If you send a review in a private message to us, we will always ask for your permission before sharing it with your username. If you post a review and tag us, this is considered permission to share it.

### Other Software

Animal's Faith uses the Google Workspace environment to create and edit documents. In this environment, we may process customer data. We will never process sensitive data such as bank account numbers here.

### **How Long Do We Retain Your Data?**

We do not retain your personal data longer than necessary to achieve the purposes for which the data was collected. To clarify, if you are a customer and we have an agreement, we retain your data (such as invoice and payment information) for up to seven years after the termination of our agreement. This is the legal retention period required by the Tax Authorities. If you only contacted us without an agreement being made, we retain your data for up to two years. If you subscribed to our newsletter, we delete your data within three months after you unsubscribe.

#### **Sharing Personal Data with Third Parties**

We do not sell or provide your data to third parties, and we will only share your data with third parties if necessary for the execution of the agreement, for example, if we use third-party software (as mentioned above). We may also provide data to third parties to comply with a legal obligation. With companies that process your data on behalf of Animal's Faith, we enter into data processing agreements to ensure the same level of security and confidentiality of your data. Animal's Faith remains responsible for these processing activities.

## **Automated Decision-Making**

Animal's Faith does not engage in automated decision-making without human intervention.





### **Your Rights**

Under the GDPR, you have certain rights: You have the right to access, correct, or delete your personal data. Additionally, you have the right to withdraw your consent to data processing or object to the processing of your personal data by Animal's Faith, and you have the right to data portability. This means you can request us to send the personal data we have about you in a computer file to you or another organization specified by you. You can send a request for access, correction, deletion, data transfer of your personal data, withdrawal of your consent, or objection to the processing of your personal data to info@animalsfaith.nl. We will respond to your request as soon as possible, but no later than one month.

# **Complaints**

Animal's Faith wants to inform you that you have the right to file a complaint with the national supervisory authority, the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

#### **How We Protect Your Personal Data**

Animal's Faith takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized modification. If you believe that your data is not properly secured or there are indications of misuse, please contact us.

### **Questions?**

Contact us at info@animalsfaith.nl

This privacy policy may be changed at any time. Always consult the most current version on our website.



